



The National Gas Company of Trinidad and Tobago Limited
Media Release

NGC and Sustain TT- Using Green Screen to promote a Green Scene

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Are you a budding filmmaker? Do you have something you want to say? Now is your chance.

The National Gas Company of Trinidad and Tobago Limited (NGC) has partnered with Sustain TT to launch its *Green Screen 2020: Digital Festival*. Now in its tenth year, The Green Screen Environmental Film Festival works to bring relevant environmental issues to communities in an entertaining and engaging way.

Sustain TT is a non-profit company dedicated to Sustainability Education and Communications. The NGO is dedicated to creating a platform for education, information sharing, and social marketing of behaviours that are necessary to better manage our environment while diversifying our economy. This is achieved through development and deployment of innovative communication tools and events. In the last five years Sustain TT has partnered with several other regional and international agencies.

This partnership with NGC supports NGC's sustainability thrust including advocacy and education on renewable energy and energy efficiency. The *Green Screen 2020: Digital Festival* comprises:

1. *Very Short Shorts Competition*- this competition is open to filmmakers of all levels of experience in two categories: 12 to 17-year old participants; and 18+ year old participants. Films are to be shot entirely on a mobile device in HD video and no more than 60 seconds in length.
2. *The Green Screen Environmental Film Festival* - a collection of 2020 festival premieres and previously programmed film favourites based on sustainability and environmental preservation will be made available for viewing followed by a Q & A with Directors and Producers.
3. *School's programme* – This will consist of a pre-packaged school video programme with innovative and engaging content on sustainability, energy efficiency, renewable energy etc. for students to supplement lesson plans and break monotony of online classes.

Speaking on the merits of the partnership, Lisa Burkett, Manager Corporate Communications advised that *“The partnership provides an opportunity for NGC to continue to position itself as a leader in the movement towards the more efficient use of energy and a reduction in the country’s carbon footprint. The series will utilise electronic and social media platforms to maximise reach given the current constraints of the ‘new normal’; it comes on the heels of our recently launched NGC SmartTT app which can identify consumers’ energy use of everyday appliances, provide users with information on potential monetary savings from using more energy efficient products, as well as share the benefits and opportunities of energy efficiency.”*

NGC is proud to be a partner with Sustain TT as we encourage corporate T&T to take up the mantle and join us in raising public awareness of sustainable energy management. Information on the *Green Screen 2020: Digital Festival* and the NGC EnergySmartTT App can be found on NGC’s website at www.ngc.co.tt.

For more information:

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