



## The National Gas Company of Trinidad and Tobago Limited

### Media Release

#### NGC expands platforms as part of Green Agenda Initiatives

**31 May 2021**

As the world takes measures in achieving climate and energy goals, NGC understands that education, awareness and knowledge-sharing are critical to meeting targets. The Company has sought to enhance and expand two of its key digital platforms to connect people with information; **NGC CariGreen** – a green energy information website and **NGC Energy SmarTT** – a mobile app built around the tenets of energy efficiency.

The two items are a critical part of the Green Agenda strategy of the Company and its subsidiaries, and are set to 'go live' just ahead of the 2022 Trinidad and Tobago Energy Conference (TTEC).

#### **CariGreen**

[www.carigreen.ngc.co.tt](http://www.carigreen.ngc.co.tt), was first launched at the 2021 TTEC and aimed to bring learning resources about Caribbean clean energy into one platform. The portal provides information on available opportunities, planning, energy markets and technology developments within the clean energy space for the Caribbean region. NGC worked on building the resource through strategic collaboration with content partners such as CREF (Caribbean Renewable Energy Forum), which allows for continuous addition of the latest information on green energy. Throughout 2022, NGC enhanced the website through the addition of a new 'Projects' section on CariGreen. The section features an evolving dataset of material green energy projects across the Caribbean and Latin America, which will play an essential role in the energy mix as the region transitions to cleaner forms of energy.

Visitors to the website can use key words and data filters to search and extract complete, timely and trusted information from a frequently updated list of projects. Each project listed is supported by an individual information sheet, which gives key statistics such as location and capacity, as well as additional resources and details. As the site evolves and as more data comes to hand, content categories and sections will be expanded.

#### **Energy SmarTT**

In 2020, as part of its expanding portfolio of green agenda investments and initiatives, the Company developed and launched the country's first mobile app as an energy education tool for users to gain customised insights into his or her individual carbon footprint.

Energy SmarTT - available for free download by the public-, aims to change behaviours and attitudes toward energy consumption, particularly at the domestic level, and increase awareness about the big picture environmental impact of personal choices. NGC undertook an expansion of the pioneering app to include more features that increase its value and streamline its functionality. The upgraded app was released for download in May 2022 and is free from the Apple and Android mobile application stores.

Building on the strengths of the original app, the second iteration boasts several useful features:

1. The 'My Consumption' feature has been renamed 'Energy Calculator' and allows users to calculate their estimated electricity cost and carbon footprint on a daily, monthly or yearly basis.
2. The 'Switch and Save' feature calculates the estimated payback period, over which the purchase cost of an energy efficiency (EE) product would be amortised. The number of products from which app users can select has been expanded to include more renewable energy products.
3. The app is now also linked to NGC's CariGreen website. Through CariGreen's platform, app users can now learn about energy efficiency and conservation within the broader context of global climate action, which will help sensitise them to the big picture impact of managing their personal energy consumption.
4. The EnergySmarTT app has upgraded the feature which uses location-based services linked to mobile devices to highlight where EE products can be purchased within Trinidad and Tobago.

Speaking on the expansions made to CariGreen and Energy SmarTT, NGC President, Mark Loquan noted, "Both the website and the mobile app share the ultimate goal of raising awareness and understanding around clean energy, energy efficiency and sustainability by connecting people to easily accessible information. Valuable data and insights that would have otherwise been tucked away inside articles, journals, research papers and statistical databases, are now at the fingertips of anyone. NGC will introduce further innovations across all its energy education platforms to amplify the reach and resonance of energy transition and NGC's Green Agenda."

**For more information:**

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