



The National Gas Company of Trinidad and Tobago Limited

Media Release

NGC announces Alpha Sennon as its 'Above and Beyond' 2023 Honouree

23 October 2023

The National Gas Company of Trinidad and Tobago Limited (NGC) is pleased to announce the 2023 Honouree of its Above and Beyond Programme – Alpha Sennon, the founder of the Siparia-based NGO, WHYFarm. Alpha Sennon is an agricultural entrepreneur working toward changing the optics and narratives around farming, in support of local and global food security goals. WHYFarm, which means 'We Help Youth Farm' is an organisation focused on tackling food and nutrition insecurity, the aging farmer population, and declining interest in agriculture, by using innovative edutainment to engage and educate young people around sustainable food production and agribusiness.

In 2017 NGC launched an initiative to recognise and preserve the legacies of achievers who have dedicated themselves to making a positive impact for the national community. The initiative became the NGC Above and Beyond programme, which spotlights local individuals and organisations with outstanding national and/or international achievement in the fields of arts and culture, sport, business, agriculture, community and social work, education, environment and energy. The programme's main objective is to create and support opportunities to celebrate the contributions made by the honourees to the development of Trinidad and Tobago. This is done through a series of activities that will ensure that our people are knowledgeable of these contributions and inspire them to make an impact of their own.

Past NGC Above and Beyond Honourees include - Hasely Crawford, TC, Dr. Pat Bishop and the Adult Literacy Tutors Association – ALTA.

When announcing the 2023 honouree for NGC Above and Beyond programme, NGC President, Mark Loquan, noted "Alpha Sennon is a visionary who is doing great work to showcase agriculture as a viable, respectable profession, with room for innovation, entrepreneurship and profitability. His goal is to teach young people about the importance of sustainable farming and inspire the kind of passion that would attract more people to the business of agriculture. NGC is heavily invested in sustainability, with a focus on food security, and there is close alignment with Alpha's work and NGC's work. We appreciate the progress that Alpha and WHYFarm have been making in rebranding and repackaging agriculture to appeal to the next generation and for this reason he deserves to be spotlighted."

Over the coming months, NGC will be working with Alpha and WHYFarm on two initiatives in the first instance, under the Above and Beyond programme. The company will support a nationwide

school tour to take Alpha's innovative educational comic 'AGRIMAN' and the message of sustainable agriculture to primary school students across the country. NGC will also partner with Alpha to develop the 'Agrikoolture' online e-learning platform, which will feature digital resources and activities that will support independent learning and engagement among children. The goal of this campaign is to draw more young persons to professions in farming and agriculture.

For more information:

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L to R: Mr. Alpha Sennon, Above and Beyond honouree; Mr. Mark Loquan, NGC President; Mr. Hasely Crawford, TC, 2017 Above and Beyond honouree



L to R: Dr. Joseph Ishmael Khan, NGC Chairman; The Honourable Foster Cummings, Minister of Youth Development and National Service; Mr. Alpha Sennon, 2023 Above and Beyond honouree; Mrs. Candace Charles Sennon, Education Officer and school tour coordinator at WHYFarm; Mr. Javed Ali, Deputy Permanent Secretary, The Ministry of Agriculture, Land and Fisheries; Mr. Mark Loquan, NGC President



NGC President Mark Loquan and 2023 Above and Beyond honouree Alpha Sennon ceremonially plant a tree to commemorate the event